



MEDFORD, OREGON – SAMPLE THREE-DAY ITINERARY

Culinary, River, and National Park...Experience the Fun



Medford Oregon is home to the Rogue Valley International Airport and conveniently located to I-5,

the only road to touch both the Canadian and Mexican borders based on an ancient network of Native American footpaths connecting the Pacific Northwest.

Medford is located in the heart of the Rogue River Valley with all the conveniences of a large metropolitan area in a vast natural landscape setting. The wide diversity available makes it a memorable destination for anyone who enjoys a blend of urban and outdoor activities.

Medford is just a step from historic Jacksonville, home to the Britt Festival, Northwest's premier performing outdoor arts festival, and Ashland, home to the Oregon Shakespeare Festival and Oregon Cabaret Theater.



For your group and FIT clients visiting Medford we have created a list of recommended businesses including contact information for sample ideas of tours, attractions, outdoor adventure, restaurants, and hotels. This is only a sample list.

For detailed information on this itinerary please visit www.southernoregon.org/tours. For a complete list of retail stores, attractions, art galleries, hotels, restaurants, festivals, and events in Medford visit www.visitmedford.org

Medford Visitors and Convention Bureau

Sue Walton, Group Tour/Travel Director sue@visitmedford.org
101 E 8th St Medford, OR 97501
541-292-3632 www.visitmedford.org

DAY ONE

3:00pm Arrive to Medford by plane at Rogue Valley International – Medford Airport or by car. Check into hotel of choice. Relax in your room, take a stroll or explore Medford's Old Town. Each hotel offers pre-assigned rooms and key packets, group rates, and complimentary continental or full breakfast is available. Refer to www.southernoregon.org/tours for a list of amenities and hotel contact information for rates and comp policies.

5:30pm – 7:30pm Dinner at **1 Porters Dining at the Depot** historic train station. www.porterstrainstation.com

DAY TWO

Enjoy breakfast at hotel at your leisure

8:30am -12:00pm Culinary Tour (self guided)

2 Rogue Creamery www.roguecreamery.com

3 LillieBelle Farms www.lilliebellefarms.com

4 Harry & David www.harryanddavid.com

12:00pm - 4:00pm 5 Wonders of Wine Guided Wine Tour and Gourmet Lunch www.wondersofwine.com

6:00pm - 7:30pm Dinner at **6 Elements Tapas** www.elementsmedford.com

DAY THREE

Enjoy breakfast at hotel at your leisure.

8:30am Drive to Crater Lake National Park (Oregon's only National Park) www.nps.gov/crla/index.htm

10:30am 7 Mill Creek Falls

www.wanderthewest.com/index.php/spot?record=11563

and **Natural Bridge** [en.wikipedia.org/wiki/Rogue_River_\(Oregon\)](http://en.wikipedia.org/wiki/Rogue_River_(Oregon))

12:00 – 3:00pm Afternoon at **8 Crater Lake with Lunch at Historic Lodge at Crater Lake** www.craterlakelodges.com/

3:30pm Stop at **9 Beckies Restaurant** in Union Creek Resort for homemade berry pie...a slice of heaven!

5:30pm Arrive at hotel

7:00pm Dinner at **10 38 Central** www.38oncentral.com

DAY FOUR

Enjoy breakfast at hotel at your leisure.

9:00a.m. If you have time in the morning before you head to your next destination we suggest the following stops: Historic Butte Creek Mill, Alpacas at Lone Ranch and learn all about alpacas, or Dogs for the Deaf and see the training process for dogs who are the ears for the hearing impaired.

11 Butte Creek Mill www.buttecreekmill.com

12 Alpacas at Lone Ranch www.alpacasontheweb.com

13 Dogs for the Deaf www.dogsforthe deaf.org

WHEN DEPARTING MEDFORD, SEE THESE PLACES ALONG YOUR WAY

14 Umpqua Valley Wineries (45 minutes NW)

15 Rafting the Rogue Self guided and guided trips available (30 minutes NW)

16 Hellgate Jetboat Excursions. www.hellgate.com (30 minutes N)

17 Oregon Shakespeare Festival www.osfashland.org (20 minutes S)

For other Southern Oregon itinerary ideas or complete details and contact information for this itinerary please go to www.southernoregon.org/tours or contact Sue Price, sue@southernoregon.org 1-541-890-5472



Golfing



Rafting the Rogue River



Crater Lake National Park



Rogue & Applegate Valley wine tasting

SOUTHERN OREGON WINE ASSOCIATION

www.sorwa.org

Surrounded by Southern Oregon's vast collection of mountains, rivers and green forests, visit our diverse collections of wineries.

CENTENNIAL GOLF CLUB

(541) 773-GOLF (4653) www.centennialgolfclub.com

Centennial Golf Club is one of three championship golf courses in Medford. Voted #1 in the Rogue Valley, Centennial Golf Club features 18 holes of spectacular golf designed in the classic Donald Ross style by two-time PGA Tour winner and 1977 U.S. Amateur Champion, John Fought.

JACKSONVILLE

www.jacksonvilleoregon.org

Within minutes of Medford visit historic Jacksonville. The eclectic boutique filled downtown area is on the National Historic Registry. Also known as the home to the Britt Music Festivals and gateway to the Applegate Valley Wineries.

HELLGATE JETBOAT EXCURSION

Owner, Robert Hamlyn, Robert@hellgate.com

541-479-7204 / 800-648-4874

www.hellgate.com Within 30 minutes of Medford take an exhilarating "fun adventure" jetboat trips down the famous Rogue River. Spectacular scenery, incredible wildlife, and delicious meals.

HIKING TABLE ROCKS

www.blm.gov/or/resources/recreation/tablerock/index.php

Wildflowers are beginning to show their color, vernal pools are buzzing with life, spring time is returning to the southern Oregon landscape, and it is once again time for the annual spring Table Rocks weekend hike series! Guided educational walks are available April thru May; however, non-guided hikes can be done year round.

CRATERIAN GINGER ROGERS THEATER

541-779-3000 www.craterian.org stephen@craterian.org

The Ginger Rogers Craterian Theater is the Rogue Valley's premiere live performance venue. Programs include a wide variety of Broadway musicals and stage plays. It's located in the heart of downtown Medford.



Best Western Horizon Inn



HOTELS OFFERING FIT OR GROUP RATES

Best Western Horizon Inn

Darby Stricker bwhi@charterinternet.com
1154 E. Barnett Rd., Medford, OR 97504
(541) 779-5085

Hampton Inn

Roberta Kress Roberta.Kress@hilton.com
(541) 779 0660
1122 Morrow Rd., Medford, OR 97504
www.hamptoninn.hilton.com



Quality Inn & Suites

Quality Inn & Suites

Deborah Robinson
sales@qualityinnmedford.com
800-547-4747
1950 Biddle Road Medford, OR 97504
www.qualityinn.com



Red Lion Motel

Red Lion Motel

Margaret Knight
margaret.knight@redlion.com
(541) 774-4702
200 N Riverside Ave Medford, OR 97501
www.redlion.com/medford

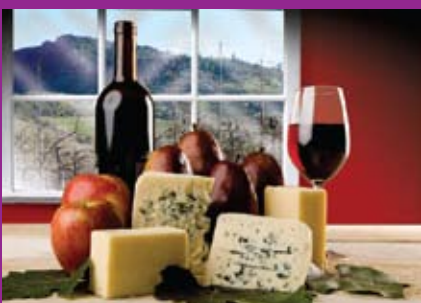


SpringHill Suites by Marriott

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Cheryl Breeden cbreeden@sycan.com
541-842-8080
1389 Center Dr., Medford, OR 97501
www.marriott.com/mfrsh

For a complete list of hotels please visit www.visitmedford.org.



Culinary



Hellgate Jetboat Excursions



Historic Jacksonville



Oregon Shakespeare Festival